

SDGs Implementation Review (SIR) 2019

1. Introduction:

A good number of policy/strategies have been taken in the action plan of the Banglaesh Tourism Board, with the guidance and assistance of the Ministry of Civil Aviation and Tourism to be completed by 2030, including development of Tourism Master Plan, Community Based Tourism Policy, Eco-tourism Policy, up gradation of National Tourism Policy 2010 etc. along with a good number of projects/ programs for tourism sector which best relates the SDG goals.

Tourism is a specialized sector and a combination of transportation (including air, water and rail), accommodation, foods and recreations; the holistic plan with prioritization is highly needed. Creation of Exclusive Tourist Zones along with targeted master plan can ensure the sustainable development of tourism. Currently 120 million direct employments have been generated from this sector which is 3.2% of total employment. Moreover, once the Master Plan is implemented, it is expected that more than 6 million employments will be created by 2030. However, the responses of the local people, local administration and the stakeholders are encouraging for tourism sector

Bangladesh Tourism Board (BTB) is promoting culture and heritage tourism products at home and abroad. As a part of that BTB tries to ensure smooth and successful implementation of the programs and projects. Bangladesh Tourism Board has organized several numbers of international conferences and workshops to learn the best practices of other countries that how they are using their resources in the sustainable manner and getting benefits out of it especially to conserve and preserve the natural and cultural heritages and to promote the tourism attractions. The initiative such as tourism circuits have been planned for the tourists so that they can move from one place to another place of attraction easily and spend a few more days in Bangladesh. Moreover, initiatives have been taken to advocate and allocate some resources at the local administration to implement the connectivity of tourism circuit in some parts of the country.

2. Assessment of Implementation of Targets:

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| SDG assigned Targets | Indicator | Actions taken against the target | Achievements stasus Jan 2016- Dec 2018 | Act, Policy, Strategy, Plan, reform etc taken | Remarks |
|--|--|--|--|---|---------|
| 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates job and promotes local culture and products | 8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate | -Entrepreneurship development; - Training program on Community based tourism, Tourist guide, street food vendor, - arranging FAM Tour fellowship, -Photo competition,- Participating in tourism fair nationally and internationally- Coordinating with different | creation of community awareness on tourism culture heritage and jobs. establishment of community based tourism in different districts. Enlisted tourism and hospitality in | | |

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|---|---|--|---|---|--|
| | | <p>agencies for the development of tourism, facilitating Ocean cruise tourism, Contributing in Blue Economy, MOU with different countries for mutual benefit in development in tourism, Play active role in PATA, UNWTO. BIMSTEC, OIC and other international organizations, Encouraging Eco Tourism and Rural tourism through workshops and training</p> | <p>educational curriculum.</p> <p>development of tourism destinations awareness towards eco-tourism.</p> <p>awarded Dhaka as the city of tourism.</p> <p>number of tourists visiting different destination has increased.</p> | | |
| | <p>8.9.2 Number of jobs in tourism industries as a proportion of total jobs and growth rate of jobs, by sex</p> | <p>short term job creation through funding on basic amenities and facilities in tourism tourist destinations.</p> <p>jobs in tourism and hospitality has increased.</p> <p>job as a street food vendor entrepreneur as a small cottage products and food tour operator tourist guide and travel agents.</p> <p>job facility in hotel and motel have been increased</p> | <p>promoting tourist spots and motivating tourist have facilitated hotels transport and food other service sectors to improve in business and trees job facilities</p> | <p>short term mid term and long term planning have been formulated tourism master plan on going process</p> | |
| <p>12.b Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates job and promotes local culture and products</p> | <p>12.b.1 Number of sustainable tourism strategies or policies and implemented action plans with agreed monitoring and evaluation tools</p> | <p>- short term mid term and long term planning have been formulated</p> <p>- tourism master plan ongoing process</p> <p>-stakeholders meeting and workshop activating district tourism development committee meeting</p> <p>-APA and its achievements</p> <p>-inspection monitoring and periodic making periodic audit yearly report</p> | <p>ecotourism actively contribute to the conservation of natural and cultural heritage</p> | <p>short term mid term and long term planning have been formulated tourism master plan on going process</p> | |

3. Progress according to M&E Framework:

| SDG assigned Targets | Indicator | Data Source | Baseline Data (2012) | Milestone for 2020 | Progress (up to December, 2018) | Remarks |
|---|---|--|---|--------------------|----------------------------------|-------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates job and promotes local culture and products | 8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate | TSA prepared by World Travel and Tourism Council (WTTC), Bangladesh Bank | 1.56 | 2.5 | 2.16 | - |
| | 8.9.2 Number of jobs in tourism industries as a proportion of total jobs and growth rate of jobs, by sex | TSA prepared by World Travel and Tourism Council (WTTC), Bangladesh Bank | 10,58,140 1.8% | 14,00,000 2.0% | 12,14,030 1.86% | - |
| 12.b Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates job and promotes local culture and products | 12.b.1 Number of sustainable tourism strategies or policies and implemented action plans with agreed monitoring and evaluation tools | | Rules of Tourism Protected Areas and Special Tourist Zone | | TMP Declaration of Tourism Zones | T-MP Report |

4. SDGs Localization:

It is pleasure to share BTB's perspective on the localization of the Sustainable Development Goals (SDGs). Localizing the (SDGs) means more than just a 'landing' internationally -agreed goals at the local level. It means making the aspirations of the (SDGs) become real communities, households and individuals, particularly to those who are at risk of falling behind. We need to engage and consult with community actors in order to leave no one behind and ensure there is ownership by the community.

5. Challenges:

Statistics is the key to working out in development studies it was tourism. Tourist trend and potentials can't be ascertained without required tourism data which is very hard to get in integrated form. Data unavailability, inadequate investment, underdeveloped infrastructure etc are prevailing in pursuing exciting activities to develop tourism sector. Moreover absence of data tourism plans are made on the reception and assumption places which usually contains an identified process that sometimes frustrates the implementation process. It should be noted that the target 12.b gives clear direction to work out the monitoring tool to measure the impact of sustainable tourism to measure the impact of tourism, IT DMS in line with the TSA (a statistical format and recommended methodology by event UNWTO) is to be developed by the year 2020.

6. Way Forward:

Considering the challenges and the opportunities, BTB keeps monitoring the ongoing programs and projects and ensures timely commencement of the upcoming ones. With close collaboration with the Ministry of Civil Aviation and Tourism as a lead, Ministry of Cultural Affairs as co-lead, Banks and Financial Institutions Divisions, Statistics and Informatics Division, Local Government Division, Ministry of Environment, Forest and Climate Change, Ministry of Chittagong Hill Tracts Affairs and Ministry of Information as associate and other relevant stakeholders, initiative will be taken to develop ITDMS and to introduce eco-tourism and community based tourism policy. The process of preparing Tourism Master Plan will get utmost priority and to be completed within the given timeline. As a result of operation of ITDMS, the inter-departmental coordination will become stronger so that each of the relevant agencies can work together for achieving the targets.